



Green Mountain Horse Association

## **FESTIVAL OF EVENTING**

**August 8-10, 2025**



## **2025 Sponsorship & Advertising Opportunities**

### **Festival of Eventing August Horse Trials**

CCI3\*-S • CCI2\*-S

Intermediate • Preliminary • Modified • Training • Novice • Beginner Novice

Friday: Beginner Novice, Open Novice One Day Horse Trials

Saturday: Novice, Training-Intermediate Dressage and Show Jumping,

FEI CCI3\*-S and CCI2\*-S Dressage and Show Jumping

Sunday: N, Training-Intermediate, FEI CCI3\*-S and CCI2\*-S Cross-Country

### **Thursday, August 7: Jumper Schooling Day**

Get ready for the Festival by taking a few rounds on courses designed by Chris Barnard.



**PLUS**  
**Competitors' Party**  
*Saturday Night!!*





# Cross-Country Jump Sponsorships

## Intermediate Corner \$2,000

- 4 Competitors Party tickets
- Yard Sign with name of your choice at jump
- 1/4 page ad in the program



## Preliminary Table \$1,500

- 3 Competitors Party tickets
- Yard Sign with name of your choice at jump
- 1/4 page ad in the program



## Modified Options \$1,250

- 3 Competitor Party Tickets
- Yard Sign with name of your choice at jump
- 1/4 page ad in the program



## Training Wagon \$1,000

- 2 Competitors Party tickets
- Yard Sign with name of your choice at jump
- Listing in the program

## Novice & Beginner Novice Cabins: \$500 each

- 1 Competitors Party ticket
- Yard Sign with name of your choice at jump
- Listing in the program





# Special Sponsorship Opportunities

## Title Sponsor \$10,000:

This sponsorship helps fund everything from prize money, to additional FEI officials, to improvements to the cross-country tracks.

- Up to 10 Banners (sponsor supplied) in high traffic areas
- Full page ad in the program
- Website Listing (White Ribbon)
- Logo with link in Eventing E-News
- Mention in all Festival of Eventing social media posts

## Competitor Party: \$5,000

- Naming Rights to the party
- Yard Sign on the Youth Center Lawn
- 1/2 page ad in the program

## FEI Division: the only FEI event in Area 1! \$1,000 CCI\*\*\* or CCI\*\*

- Naming rights
- Yard Sign at the Finish Line
- Listing in the program



## 2025 Title Sponsors:

Your company logo  
and links can be here!

## Start Box Sponsor: \$1,000

- Banners (up to three) at and around the Start Box
- Listing in the program

## Pinney Sponsor: \$500

- Logo on the pinney numbers
- Listing in the program

## Bleacher Sponsor (2): \$500

- Yard sign near the bleachers
- Listing in the program

## Volunteer Canvas Tote Bags: \$250

- Name/Logo on the back of the tote bag
- Name listed on advertisers yard sign

## Grooms Award (2): \$100

- Listing in the program

## Back again for 2025

# \* Competitor Party \*

## Saturday Evening

ALL are invited to join us for a social gathering! Everyone – competitors, owners, sponsors, spectators and the greater GMHA community. Stop by and enjoy complimentary snacks and beverages while you chat about your day and plan your cross country ride on Sunday. Food provided by **Trail Break taps and tacos** and adult beverages available to purchase...it's not to be missed!



## Event Program Advertising

Place an ad in our beautiful event program! A great way to get your message to every competitor and visitor at this year's Festival. Programs will be distributed to all riders, and available in the office throughout the event.

Be sure to check out our sponsorship packages— many include advertising and many other benefits!

### Reserve your ad space by July 15th!

	Ad Rate (Full Color)	Ad Size
Outside Back Cover	\$500	8" x 10.5"
Inside Cover (Front or Back)	\$400	8" x 10.5"
Full Page	\$250	8" x 10.5"
Half Page	\$175	☐: 8" x 5.1667" or ☐: 3.9167" x 10.5"
Quarter Page	\$100	☐: 8" x 2.5" or ☐: 3.9167" x 5.1667"

## Get in Touch

Questions? Contact Bruce Perry, GMHA Executive Director for more information on any of our sponsorship programs.

✉ [Bruce@gmhainc.org](mailto:Bruce@gmhainc.org)

📞 (802) 457-1509

🌐 [www.gmhainc.org](http://www.gmhainc.org)

📍 PO Box 8  
South Woodstock, VT 05071

# 2025 Festival of Eventing

## Sponsorship Agreement



- ☐ Yes, I will support the Festival of Eventing!  
Please sign me up for the following:

### Cross-Country Jump Sponsor Opportunities

- ☐ Intermediate & FEI CCI 2\*/3\*: \$2,000
- ☐ Preliminary \$1,500
- ☐ Modified \$1,250
- ☐ Training \$1,000
- ☐ Novice \$500
- ☐ Beginner Novice: \$500



### Special Sponsorship Opportunities

- ☐ Competitor Party Sponsor \$5,000
- ☐ FEI Division: \$1,000
- ☐ Start Box: \$1,000
- ☐ Intermediate or Prelim Division: \$750
- ☐ Pinneys: \$500
- ☐ Bleachers: \$500
- ☐ Volunteer Canvas Tote Bag Sponsor \$250
- ☐ Grooms Award: \$100

### Other

- ☐ I wish to make the following donation to the Festival of Eventing (Cash or In-Kind):

\_\_\_\_\_

### Sponsor Contact Information

Company/Individual Name (to appear in advertising) \_\_\_\_\_

\_\_\_\_ I wish to remain anonymous

Contact Name \_\_\_\_\_

Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

Website (for link to GMHA site) \_\_\_\_\_

Please make checks payable to GMHA. Amount enclosed \$ \_\_\_\_\_

Send to: GMHA Festival of Eventing, P.O. Box 8, South Woodstock, VT 05071.

Or pay on-line at [www.gmhainc.org/sponsor-festival-eventing](http://www.gmhainc.org/sponsor-festival-eventing) (A 3% Non-cash adjustment (NCA) applied to all credit card payments)

Contact Bruce Perry at (802) 457-1509 or [Bruce@gmhainc.org](mailto:Bruce@gmhainc.org) with questions.

Please send completed form with payment by July 15th. Thank you!