

Eventing

Spring Horse Trials

June 3rd and 4th

Festival Of Eventing

August 11th - 13th

September Horse Trials

September 16th & 17th

Cost	Sponsorship Opportunity		Sponsorship Opportunity	Cost
\$15,000	Series Title Sponsor Title sponsor of all three USEA Sanctioned Horse Trials.		FEI Division OR Area 1 Championships Sponsor GMHA Hosts the only FEI Horse Trials in Area I at the Festival of Eventing.	\$1,000
\$5,000 \$10,000	Title Sponsor Associate your business name with any one of our three USEA sanctioned horse trials		Start Box Sponsor Your business information displayed in prime location. At the beginning of our professionally designed cross country course	N/A
\$2,500	Competitor Party Sponsor An intimate gathering attended by volunteers, competitors, and friends and family.		Pinney Sponsor Get your business logo printed on our pinney number inserts. Each rider is required to wear them at all times for identification on the cross country course.	\$500
N/A	Festival Block Party Sponsor Ringside spectator area with complimentary snacks, and beverages available to purchase. A great atmosphere to watch upper level stadium rounds.	Cross Country Jump Sponsor: Intermediate Corner: \$2,000 Preliminary Table: \$1,500 Training Wagon: \$1,000 Novice Cabin: \$500 Beginner Novice Cabin: \$500	Volunteer Gift Sponsor Our volunteers are the heart and soul of the organization and without them, our events wouldn't be possible.	\$500
\$2,000	Award Sponsor Your business name will be received with pride and honor by competitors showing the highest level excellence and skill in each division.		Grooms Award Received by the most outstanding grooms of horses competing in the CCI 2*-S and Intermediate divisions.	\$100

Rates for each show may vary depending on length of show and average number of competitors.

Reserve your sponsorship prior to March 1st to receive a half page advertisement in the GMHA Spring Magazine.

Publication	Show Program			
		April 27	July 6	August 10
Full Color Ads (300 dpi)	Dimensions (width x height)	Rates Spring Horse Trials	Rates Festival of Eventing	Rates September Horse Trials
Back Cover	8 x 10.5"	\$400	\$500	\$400
Inside Cover	8 x 10.5"	\$300	\$400	\$300
Full Page	8 x 10.5"	\$200	\$250	\$200
Half Page Vertical Horizontal	3.9375 x 10.5" 8 x 5.1875"	\$125	\$175	\$125
Quarter Page Vertical Horizontal	3.9375 x 5.1875" 8 x 2.5313"	\$75	\$100	\$75
Business Card	3.9375 x 2.5313"	\$50	\$75	\$50

Sponsor Benefits:

Benefits are determined based upon level of investment and type of sponsor

- ✓ Naming Rights to competitions
- ✓ Naming Rights to classes
- ✓ Jump Signage
- ✓ Yard signs
- ✓ Banners/Displays in high traffic areas (Sponsor supplied)
- ✓ Program Advertisement
- ✓ Logo on Official Website with Live URL
- ✓ Party Attendance
- ✓ Social media post leading up to and following events
- ✓ Award Presentations
- ✓ PA Announcements
- ✓ Logo on awards



Date: _____

GMHA Eventing Sponsorship & Advertising

Business Name _____

Physical Address _____

Mailing Address _____

Phone _____ Business Hours _____

Website _____ Email _____

Category (Select All that Apply):

- Accommodations
 Food & Dining
 Services
 Real Estate
 Tack & Horse Equip.
 Photographers
 Veterinarians
 Stables
 Shopping & Gifts
 Farm Supplies

For Office Use Only:

Contact Person _____ Email _____ Phone _____

Please select the packages you are interested in below.

Please send all artwork and questions to Bruce Pery, Bruce@gmhainc.org.

Select	Sponsorship Opportunity	Rate
	Series Title Sponsor	\$15,000
	Title Sponsor	\$5,000-10,000
	Competitor Party Sponsor	\$2,500
N/A	Festival Block Party Sponsor	\$2,500
	Award Sponsor	\$2,000
	Cross Country Jump Sponsor	\$2,000-\$500
	FEI Division Sponsor	\$1,000
Sold	Start Box Sponsor	\$750-\$1,000
	Pinney Sponsor	\$500
	Volunteer Gift Sponsor	\$500
	Grooms Award Sponsor	\$100

Publication	Show Program		
	Select your ad size and show		
Full Color Ads (300 dpi)	Spring Horse Trials	Festival of Eventing	September Horse Trials
Back Cover	___ \$400	___ \$500	___ \$400
Inside Cover	___ \$300	___ \$400	___ \$300
Full Page	___ \$200	___ \$250	___ \$200
Half Page Vertical Horizontal	___ \$125	___ \$175	___ \$125
Quarter Page Vertical Horizontal	___ \$75	___ \$100	___ \$75
Business Card	___ \$50	___ \$75	___ \$50

*** By submitting this form, I understand that my business is responsible for submitting artwork in the correct format per GMHA specifications prior to deadlines to be included in GMHA publications.

Payment Information (Payment Terms: Net 30 days)

Please make checks payable to GMHA. Amount Enclosed \$ _____

- Cash
 Check
 Credit Card (Visa/Mastercard ONLY)

CC# _____ CCV _____ Exp. Date _____

Signature _____

Green Mountain Horse Association • www.gmhainc.org

Bruce Pery, Executive Director

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