



GMHA

Business Membership Sponsorship & Advertising

Why promote your business with GMHA?

5
Equestrian Disciplines

65
Events per Year

Dedicated to Preserving the area's
400 Miles of Equestrian Trails



Est. **1926**
as a key piece of
Equestrian history &
culture

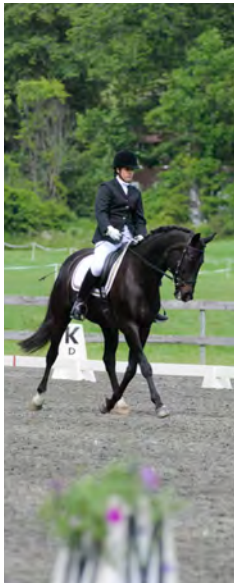
10,000
Visitors Per Year

GMHA is a non-profit organization



www.EMSJUMPS.COM

GMHA contributes
\$4.2 Million
to the Local Economy Each Year*
* 2010 Economic Impact Study by the Tuck School of Business



2,520 + Their horsey and non-horsey families,
Event Participants in 2022 friends, & companions of all ages.

143
Event Days

About Our Customers

Our Visitors:

Stay an average of

 **3.5 Days**

at GMHA for each event

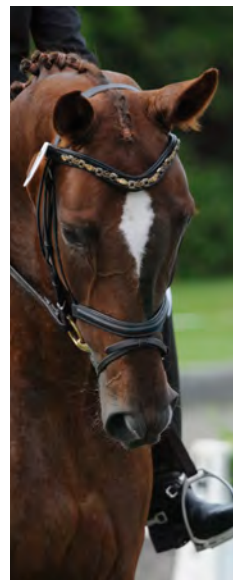
Spend an Average of

 **\$210**

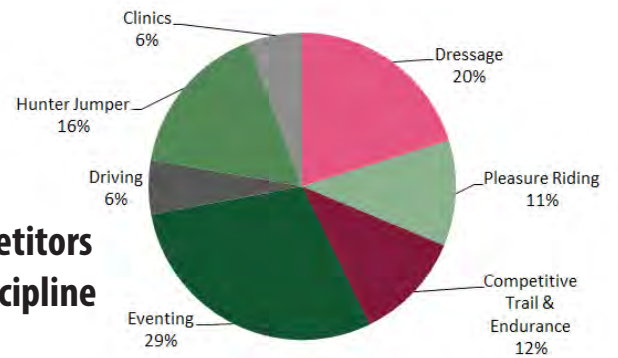
per day on food & lodging



GMHA creates an equestrian **community** surrounding our facility. People are moving to the area or purchasing second homes to be near GMHA.



Competitors by Discipline



There's Something Happening on

 **147 Days**

out of

186 Days in the Season



GMHA serves equestrians from **beginners to world-class competitors, Ages 5 to 85**

35,000

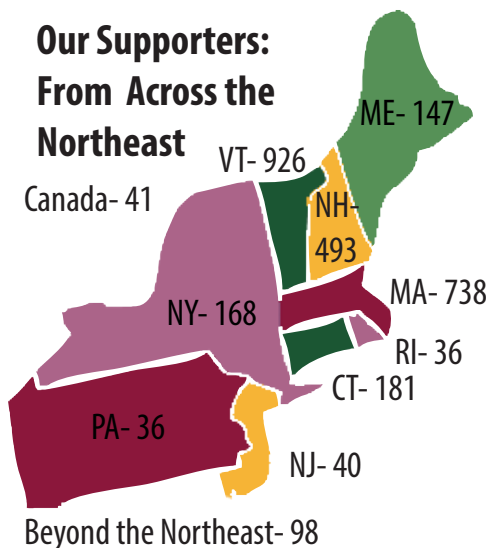
Unique Website Visitors per Year



50%

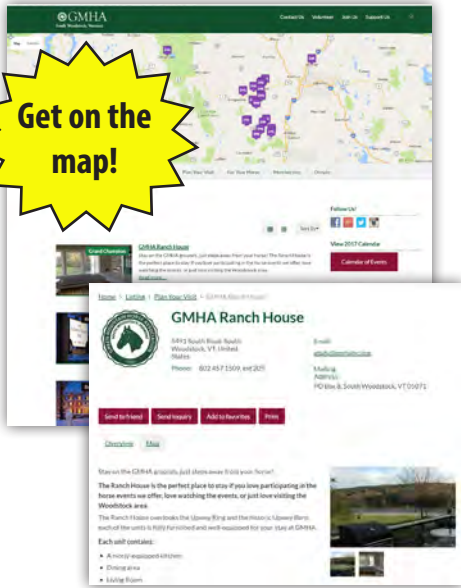
of our visitors plan to return to the greater Woodstock area for a reason other than visiting GMHA.

Our Supporters: From Across the Northeast



GMHA Business Membership Packages: Benefits

Get on the map!



Website Listing

GMHA maintains a busy, mobile friendly website that is a go-to source for our visitors. Our site draws 80,000 visits and 35,000 unique visitors each year. Full listing on your own page includes:

- ✓ Contact Info & Link
- ✓ Your Logo
- ✓ Business Description
- ✓ Up to 5 Photos
- ✓ Map of Your Location

Featured Website Ad

Our Grand Champion business members will see their name, photo, and website link prominently displayed on each event page of our website.

Season Program Advertising

GMHA produces a beautiful full-color magazine as a guide to the upcoming season. Ad sizes vary- *See chart below.*

Season Program Business Directory

A text listing and image (logo or photo) with your contact information will put your business in front of everyone visiting GMHA.

Calendar

A high visibility opportunity to advertise in our full-color calendar. *Ads: 300 ppi, 1.25" by 1.25"*.

E-News

GMHA sends E-News blasts every 2 weeks or more during the season. Your logo (*75 by 75 pixels*) will appear in each edition.



Banner Display

Seasonal banners are usually 4.5' by 2.5' made of flexible vinyl. GMHA is able to display banners around the show grounds. *Businesses provide their own banner.*

	Grand Champion: \$5,000	Class Champion: \$3,500	Reserve Champion: \$2,100	Blue Ribbon: \$1,100	Red Ribbon: \$550	Yellow Ribbon: \$300
Website Listing	✓	✓	✓	✓	✓	✓
Season Program Directory	✓	✓	✓	✓	✓	✓
Season Program Ads	Full Page	Full Page	1/2 Page	1/4 Page	Bus. Card	
E-News Logo	✓	✓	✓	✓		
Banner Display	✓	✓	✓	✓		
Calendar	✓	✓	✓			
Featured Website Ad	✓					



Date: _____

GMHA Business Membership

All information below will be published in your new website listing page unless otherwise indicated:

Business Name _____

Physical Address _____

Mailing Address _____

Phone _____ Business Hours _____

Website _____ Email _____

Category (Select All that Apply):

- Accommodations
 Food & Dining
 Services
 Real Estate
 Tack & Horse Equip.
 Photographers
 Veterinarians
 Stables
 Shopping & Gifts
 Farm Supplies

For Office Use Only:

Contact Person _____ Email _____ Phone _____

Choose Your Package		Website	Season Program Directory	Magazine	E-news Logo	Seasonal Banner	Calendar 1.25" x 1.25" 300 dpi	Featured Website Ad
<input type="checkbox"/>	Grand Champion: \$5,000	From above: <input checked="" type="checkbox"/> Contact Info & Link <input checked="" type="checkbox"/> Map of Your Location Please send: • Your logo • Up to 5 photos • Business Description	Same as website Business Description- may be edited for length.	Full Page	Logo: 75 x 75 pixels, 72 dpi	You provide: 4.5' x 2.5' flexible vinyl banner	5 Squares	All event pages
<input type="checkbox"/>	Class Champion: \$3500			Full Page			3 Squares	
<input type="checkbox"/>	Reserve Champion: \$2100			Half Page			1 Square	
<input type="checkbox"/>	Blue Ribbon: \$1100			Quarter Page				
<input type="checkbox"/>	Red Ribbon: \$550			Bus Card				
<input type="checkbox"/>	Yellow Ribbon: \$300							

*** By submitting this form, I understand that my business is responsible for submitting artwork in the correct format per GMHA specifications prior to deadlines to be included in GMHA publications.

Payment Information (Payment Terms: Net 30 days)

- Cash
 Check
 Credit Card (Visa/Mastercard ONLY)

CC# _____ CCV _____ Exp. Date _____

Signature _____