

Eventing

Spring Horse Trials

June 4th and 5th

Festival Of Eventing

August 12th - 14th

September Horse Trials & Area 1 Championships

September 10th & 11th

| Cost | Sponsorship Opportunity | | Sponsorship Opportunity | Cost |
|---------------------|--|--|--|-------------------|
| \$15,000 | Series Title Sponsor Title sponsor of all three USEA Sanctioned Horse Trials. |  | FEI Division OR Area 1 Championships Sponsor GMHA Hosts the only FEI Horse Trials in Area I at the Festival of Eventing. | \$1,000 |
| \$5,000 \$10,000 | Title Sponsor Associate your business name with any one of our three USEA sanctioned horse trials | | Start Box Sponsor Your business information displayed in prime location. At the beginning of our professionally designed cross country course | \$750- \$1,000 |
| \$2,500 | Competitor Party Sponsor An intimate gathering attended by volunteers, competitors, and friends and family. | | Pinney Sponsor Get your business logo printed on our pinney number inserts. Each rider is required to wear them at all times for identification on the cross country course. | \$500 |
| N/A | Festival Block Party Sponsor Ringside spectator area with complimentary snacks, and beverages available to purchase. A great atmosphere to watch upper level stadium rounds. | Cross Country Jump Sponsor: Intermediate Corner: \$2,000 Preliminary Table: \$1,500 Training Wagon: \$1,000 Novice Cabin: \$500 Beginner Novice Cabin: \$500 | Volunteer Gift Sponsor Our volunteers are the heart and soul of the organization and without them, our events wouldn't be possible. | \$500 |
| \$2,000 | Award Sponsor Your business name will be received with pride and honor by competitors showing the highest level excellence and skill in each division. |  | Grooms Award Received by the most outstanding grooms of horses competing in the CCI 2*-S and Intermediate divisions. | \$100 |

Rates for each show may vary depending on length of show and average number of competitors.

Reserve your sponsorship prior to March 1st to receive a half page advertisement in the GMHA Spring Magazine.

| Publication | Show Program | | | |
|--|---------------------------------|---------------------------|----------------------------|------------------------------|
| | | April 27 | July 6 | August 10 |
| Full Color Ads (300 dpi) | Dimensions (width x height) | Rates Spring Horse Trials | Rates Festival of Eventing | Rates September Horse Trials |
| Back Cover | 8 x 10.5" | \$400 | \$500 | \$400 |
| Inside Cover | 8 x 10.5" | \$300 | \$400 | \$300 |
| Full Page | 8 x 10.5" | \$200 | \$250 | \$200 |
| Half Page Vertical Horizontal | 3.9375 x 10.5" 8 x 5.1875" | \$125 | \$175 | \$125 |
| Quarter Page Vertical Horizontal | 3.9375 x 5.1875" 8 x 2.5313" | \$75 | \$100 | \$75 |
| Business Card | 3.9375 x 2.5313" | \$50 | \$75 | \$50 |

Sponsor Benefits:

Benefits are determined based upon level of investment and type of sponsor

- ✓ Naming Rights to competitions
- ✓ Naming Rights to classes
- ✓ Jump Signage
- ✓ Yard signs
- ✓ Banners/Displays in high traffic areas (Sponsor supplied)
- ✓ Program Advertisement
- ✓ Logo on Official Website with Live URL
- ✓ Party Attendance
- ✓ Social media post leading up to and following events
- ✓ Award Presentations
- ✓ PA Announcements
- ✓ Logo on awards



Date: _____

GMHA Eventing Sponsorship & Advertising

Business Name _____

Physical Address _____

Mailing Address _____

Phone _____ Business Hours _____

Website _____ Email _____

Category (Select All that Apply):

- Accommodations
 Food & Dining
 Services
 Real Estate
 Tack & Horse Equip.
 Photographers
 Veterinarians
 Stables
 Shopping & Gifts
 Farm Supplies

For Office Use Only:

Contact Person _____ Email _____ Phone _____

Please select the packages you are interested in below.

Please send all artwork and questions to Bruce Perry, Bruce@gmhainc.org.

| Select | Sponsorship Opportunity | Rate |
|--------|------------------------------|----------------|
| | Series Title Sponsor | \$15,000 |
| | Title Sponsor | \$5,000-10,000 |
| | Competitor Party Sponsor | \$2,500 |
| N/A | Festival Block Party Sponsor | \$2,500 |
| | Award Sponsor | \$2,000 |
| | Cross Country Jump Sponsor | \$2,000-\$500 |
| | FEI Division Sponsor | \$1,000 |
| | Start Box Sponsor | \$750-\$1,000 |
| | Pinney Sponsor | \$500 |
| | Volunteer Gift Sponsor | \$500 |
| | Grooms Award Sponsor | \$100 |

| Publication | Show Program | | |
|--|------------------------------|----------------------|------------------------|
| | Select your ad size and show | | |
| Full Color Ads (300 dpi) | Spring Horse Trials | Festival of Eventing | September Horse Trials |
| Back Cover | ___ \$400 | ___ \$500 | ___ \$400 |
| Inside Cover | ___ \$300 | ___ \$400 | ___ \$300 |
| Full Page | ___ \$200 | ___ \$250 | ___ \$200 |
| Half Page Vertical Horizontal | ___ \$125 | ___ \$175 | ___ \$125 |
| Quarter Page Vertical Horizontal | ___ \$75 | ___ \$100 | ___ \$75 |
| Business Card | ___ \$50 | ___ \$75 | ___ \$50 |

*** By submitting this form, I understand that my business is responsible for submitting artwork in the correct format per GMHA specifications prior to deadlines to be included in GMHA publications.

Payment Information (Payment Terms: Net 30 days)

Please make checks payable to GMHA. Amount Enclosed \$ _____

- Cash
 Check
 Credit Card (Visa/Mastercard ONLY)

CC# _____ CCV _____ Exp. Date _____

Signature _____

Green Mountain Horse Association • www.gmhainc.org

Bruce Perry, Executive Director

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