



Green Mountain Horse Association

FESTIVAL OF EVENTING

August Horse Trials

August 7-9, 2026



2026 Sponsorship & Advertising Opportunities

Festival of Eventing August Horse Trials

CCI3*-S • CCI2*-S • CCI1*-S

Intermediate • Preliminary • Modified • Training • Novice • Beginner Novice

Friday: Beginner Novice, Open Novice One Day Horse Trials

Saturday: Novice, Training-Intermediate Dressage and Show Jumping,

FEI CCI3*-S, CCI2*-S, CCI1*-S Dressage and Show Jumping

Sunday: N, Training-Intermediate, FEI CCI3*-S, CCI2*-S, FEI CCI1*-S Cross-Country

Thursday, August 6: Jumper Schooling Day

Get ready for the Festival by taking a few rounds on courses designed by Chris Barnard.



PLUS
Competitors' Party
Saturday Night!!



Cross-Country Jump Sponsorships

Intermediate & FEI Options: \$2,000

- Competitor Party Invitation for 4
- Yard Sign with name of your choice at jump
- 1/4 page ad in the program



Preliminary Fence: \$1,500

- Competitor Party Invitation for 3
- Yard Sign with name of your choice at jump
- 1/4 page ad in the program



Modified Options: \$1,250

- Competitor Party Invitation for 3
- Yard Sign with name of your choice at jump
- 1/4 page ad in the program



Training Fence: \$1,000

- Competitor Party Invitation for 2
- Yard Sign with name of your choice at jump
- Listing in the program

Novice & Beginner Novice Fence: \$500 each

- Competitor Party Invitation for 1
- Yard Sign with name of your choice at jump
- Listing in the program



Special Sponsorship Opportunities

Title Sponsor \$10,000:

This sponsorship helps fund everything from prize money, to additional FEI officials, to improvements to the cross-country tracks.

- Up to 10 Banners (sponsor supplied) in high traffic areas
- Full page ad in the Festival program
- Website Listing (White Ribbon)
- Logo with link in Eventing E-News
- Mention in all Festival of Eventing social media posts

2026 Title Sponsors:

Your company
logo and links
can be here!

Competitor Party: \$5,000

- Naming Rights to the party
- Yard Sign on the Youth Center Lawn
- 1/2 page ad in the program

Permanent Jump Plaque Sponsor: \$2,500

- Brass Plaque engraved with sponsor details
- Listing in program (optional)
- Commemorate your loved one or horse

FEI Division (3): \$1,000

*The only FEI Horse Trials in USEA Area 1
CCI3*S / CCI2*S / CCI1*S*

- Naming rights
- Yard Sign at the Finish Line
- Listing in the program

Start Box Sponsor: \$1,000 (SOLD)

- Banners (up to three) at and around the Start Box
- Listing in the program

Pinney Sponsor: \$500

- Logo on the pinney numbers
- Listing in the program

Intermediate or Preliminary Division: \$750

- Naming rights
- Yard Sign at Finish Line
- Listing in program

Bleacher Sponsor (2): \$500

- Yard sign near the bleachers
- Listing in the program

Volunteer T-Shirt Sponsor: \$250

- Name/Logo on the back of the Volunteer T-shirt
- Name listed on advertisers yard sign

Grooms Award for FEI Divisions (3): \$100

- Listing in the program

Sponsorship payments can be made on-line at <https://gmhainc.org/sponsor-equestrian-events/>



Back again for 2026

* Competitor Party *

Saturday Evening

ALL are invited to join us for a social gathering! Everyone – competitors, owners, sponsors, spectators and the greater GMHA community. Stop by and enjoy complimentary snacks and beverages while you chat about your day and plan your cross country ride on Sunday. Food provided by **Trail Break Taps and Tacos** and adult beverages available to purchase...it's not to be missed!



Event Program Advertising

Place an ad in our beautiful event program! A great way to get your message to every competitor and visitor at this year's Festival. Programs will be distributed to all riders, and available in the office throughout the event.

Be sure to check out our sponsorship packages— many include advertising and many other benefits!

Reserve your ad space by July 1, 2026

**Upload & send Hi-Rez ad details to
Bruce@gmhainc.org or (802)457-1509**

Circle One	Ad Rate (Full Color)	Ad Size
Outside Back Cover	\$500	8" x 10.5"
Inside Cover (Front or Back)	\$400	8" x 10.5"
Full Page	\$250	8" x 10.5"
Half Page	\$175	8" x 5.1667" or 3.9167" x 10.5"
Quarter Page	\$100	8" x 2.5" or 3.9167" x 5.1667"

Get in Touch

Questions? Contact us for more information on any of our sponsorship programs.

✉ Bruce Perry - Bruce@gmhainc.org

📞 (802) 457-1509

🌐 www.gmhainc.org

📍 PO Box 8
South Woodstock, VT 05071

2026 Festival of Eventing



Sponsorship Agreement

- Yes, I will support the Festival of Eventing!
Please sign me up for the following:

Cross-Country Jump Sponsor Opportunities

- Intermediate or FEI Options: \$2,000
- Preliminary Fence: \$1,500
- Modified Options: \$1,250
- Training Fence: \$1,000
- Novice Fence: \$500
- Beginner Novice Fence: \$500



Special Sponsorship Opportunities

- Title Sponsor: \$10,000
- Competitor Party Sponsor: \$5,000
- Permanent Plaque Jump Sponsor: \$2,500
- FEI Division (3): \$1,000
- Start Box (1): \$1,000 **(SOLD!)**
- Finish Line (1): \$1,000
- Intermediate or Prelim Division: \$750

Supporting Sponsors

- Pinneys (2): \$500
- Bleachers (2): \$500
- Volunteer T-Shirt Sponsor: \$250
- Grooms Award (3): \$100

- Other** I wish to make the following donation to the Festival of Eventing (Cash or In-Kind):

Sponsor & Advertising Contact Information

Company/Individual Name (to appear in advertising) _____

I wish to remain anonymous

Contact Name _____

Address _____ City/State/Zip _____

Phone _____ Email _____

Website (for link from GMHA site) _____

Amount enclosed \$ _____

Please make checks payable to **GMHA**. (Indicate on memo field this is for Festival Aug HT Sponsorship)

Send check to: GMHA Festival of Eventing, P.O. Box 8, South Woodstock, VT 05071

Or pay on-line at <https://gmhainc.org/sponsor-equestrian-events/> (3% processing fee applied to all credit card payments)